

THE JEWISH PRESS
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Holocaust Survivor Is the MVP at Yankee Stadium

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DI
SALLY
HOTEL

By Mark Goldfeder

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Iranian Ayatollah Khomeini has a universal principle, which applies to exactly one country on earth. He says on ABC's *This Week* on Sunday whether he supports Israel as a Jewish state, the mayor of New York said he could not support "any state or religion over another, whether it be Israel or Saudi Arabia or anywhere else." He said, "I should be enshrined in every country in the world."

Every country. Let us hold him to it.

Start with the company he chose for Israel. Saudi Arabia forbids the public practice of any faith but Islam, bars non-Muslim houses of worship, and can impose death for apostasy or blasphemy, all of it documented year after year by the State Department and the U.S. Commission on International Religious Freedom.

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Holocaust Survivor Is the True MVP at Yankee Stadium



One-hundred-year-old Holocaust survivor Sally Muschel was honored by the age of 14, Muschel's parents were murdered; she became the sole survivor. She married her husband Bernard in a displaced persons camp in Germany. Sally Muschel went on to study at Columbia's Bank Street College and became a major private school in Brooklyn. She is the proud matriarch of five generations, great-grandson Eitan Greenwald and Yankees bench coach Brad Ausmus. (New York Times)

In This Week's Issue:

- In This Week's Issue:*
- What to Do About the Rise of the DSA?
 - Israel – the Unbroken Democracy
 - Shall Your Brothers Go to War While You Sit
 - Neville Chamberlain and the Jews
 - Succession: How Disney Got It Wrong Then Right





Welcome to 2026, where – in this fragmented Jewish media landscape – the challenge isn't finding publications and websites; it's finding trusted ones with loyal audiences

Readers trust The Jewish Press. We have developed a loyal community of readers who represent the vast spectrum of the Jewish world – and beyond. From Modern Orthodox to Chassidic, from secular to traditional, our capacity to reach out to all segments of the community is unparalleled. We deliver our message effectively and consistently to a discerning and dynamic broad-based market.

That's what makes us the most attractive and compelling vehicle for advertisers. Today.

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Consumer Products & Services

The Jewish Press reaches an engaged and influential consumer audience with strong ties to the Jewish community. Our readers are active consumers and household decision-makers who value quality, service, and trust.

From fashion and jewelry to electronics, Israeli real estate, and financial services, National Brands and Local Businesses alike rely on The Jewish Press to build awareness, strengthen customer relationships, and reach consumers in a trusted and respected environment.

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Travel & Lifestyle

Whether planning a family vacation, selecting a Passover program, booking a hotel, or choosing a restaurant for a special occasion, readers of The Jewish Press turn to us as a trusted source of information.

That trust makes The Jewish Press a powerful advertising platform for airlines, hotels, resorts, cruises, tour operators, caterers, and dining establishments. By connecting advertisers with an engaged and highly targeted audience, we help businesses build awareness, credibility, and lasting customer relationships.



Our Community

Our reach is global, but our heart remains firmly in the Jewish community.

For generations, The Jewish Press has helped connect the institutions and organizations that strengthen Jewish communal life with the people they serve. Readers look to our pages for information about schools, yeshivas, healthcare services, community programs, special events, and public affairs. As a trusted source of community information, The Jewish Press offers your organization an effective way to reach families, community leaders, decision-makers, and engaged readers across the Jewish world.



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Jewish Press Online

A New Digital Home for The Jewish Press

The all-new JewishPress.com brings the trusted voice of The Jewish Press to a dynamic digital platform designed for today's readers. Featuring top stories from our print edition, Israel coverage, opinion and analysis, community news, photo galleries, recipes, and original contributor content, the site offers visitors multiple reasons to return every day.

A key feature of the new platform is our growing network of Perspective writers, community leaders, and subject-matter experts share insights, perspectives, and commentary with an engaged audience.

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Our History

The Jewish Press is the largest independent Jewish weekly in the U.S. It was also the first ever Torah-oriented, English language newspaper dedicated to serving the needs and interests of the American Jewish community.

It all started in 1960 when a group of leading rabbis approached noted scholar and community leader Rabbi Sholom Klass about publishing a weekly newspaper for the growing Anglo-Jewish community which, unlike the generation of their parents and grandparents, was not fluent in Yiddish. Rabbi Klass, aided by his talented wife, Irene, and her father, businessman Raphael Schreiber, took up the challenge, and The Jewish Press was born.

Immediately, The Jewish Press became the go-to weekly source for news of interest to the rapidly growing American-born Jewish community. Rabbi Klass and his co-founders produced an engaging publication filled with local and national news, updates from Israel, games, puzzles, features, profiles, advice, recipes, and columns and commentary on a wide range of topics – plus lots of Torah content. Thus, The Jewish Press offered its readers not only an intelligent take on local and world events, especially from Israel, but also insights into their own beautiful Jewish heritage.

The Jewish Press attracted a devoted following in the Orthodox Jewish neighborhoods of Brooklyn, where its offices were located, but also well beyond, thanks to uncompromising advocacy on religious issues and strong support for Israel. The paper became the voice of the growing Orthodox

movement, its yeshivas and synagogues around the country. It sparked a rebirth of interest in Jewish heritage, tradition, and Torah study. And it became the prime source of reliable information on the crucial events shaping Orthodoxy over the decades.

To take just a few examples, when the Six-Day War broke out in 1967, The Jewish Press, then just a few years old, took up the mantle of mustering the pride and spirit of the Jewish community. When the plight of Soviet Jewry came to light, The Jewish Press played a pivotal role in the movement demanding their freedom, helping to inform about and even coordinate rallies. Throughout the decades, the paper has led the way in educating its readers about important developments and inspiring them to get involved in vital causes. Just recently, in November 2023, The Jewish Press joined with 300,000 Jews of all stripes to march on Washington, D.C. in support of Israel a few weeks after the brutal Hamas attacks of October 7.

Today, in our post Covid and post October 7 world, Jewish history is unfolding at a rapid pace. Israel is under attack, and communities across America and the globe are facing difficult new challenges. The Jewish Press will continue to inform its readers about the latest developments and offer much-needed inspiration, perspective, and insights on our world from a Torah perspective. With G-d's help, the weekly paper and brand new website will remain a favorite choice for Jews (and many non-Jews who share our values) across the spectrum for many years to come.